

Effectuation Elements Of Entrepreneurial Expertise New Horizons In Entrepreneurship

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Effectuation Elements Of Entrepreneurial Expertise

Effectuation: Elements of Entrepreneurial Expertise is, in my opinion, an important contribution to our understanding of what Mihalyi Csikszentmihalyi held was humanity's high purpose, that is to create.

Effectuation: Elements of Entrepreneurial Expertise (New ...

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(PDF) Effectuation: Elements of Entrepreneurial Expertise

Book Summary of Effectuation: Elements Of Entrepreneurial Expertise (New Horizons In Entrepreneurship Series) To effectuate is to engage in a specific type of entrepreneurial action. It has special importance for situations where the future is truly unknowable or human agency is of primary importance.

Effectuation: Elements of Entrepreneurial Expertise by ...

Effectuation: Elements of Entrepreneurial Expertise (New Horizons in Entrepreneurship) Saras D. Sarasvathy. To effectuate is to engage in a specific type of entrepreneurial action. It has special importance for situations where the future is truly unknowable or human agency is of primary importance. In "Effectuation", Saras Sarasvathy explores the theory and techniques of non-predictive control for creating new firms, markets and economic opportunities.

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1 EFFECTUATION: ELEMENTS OF ENTREPRENEURIAL EXPERTISE Saras D. Sarasvathy Associate Professor The Darden School University of Virginia sarasvathys@darden.virginia.edu

EFFECTUATION: ELEMENTS OF ENTREPRENEURIAL EXPERTISE

Effectual thinkers are unafraid to embrace risk. Instead, the process of effectual concept creation is actually rather risk averse in the context of uncertainty. Risk is minimized by capping the loss and transferring risk to partners as quickly as possible. Effectuation is just a set of entrepreneurial traits.

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Recent theorizing in entrepreneurship has proposed effectuation as a baseline model of entrepreneurial expertise that goes beyond the "toolbox" of basic business skills such as market research and business planning. This study seeks to empirically delineate key elements of entrepreneurial expertise as compared with basic business knowledge.

EFFECTUAL ENTREPRENEURIAL EXPERTISE: EXISTENCE AND BOUNDS

Process Elements of Entrepreneurial Expertise Source: Society for Effectual Action "Expert entrepreneurs begin with who they are, what they know, and whom they know, and immediately start taking action and interacting with other people." "They focus on what they can do and do it, without worrying much about what they ought to do."

What Is Entrepreneurial Expertise?

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Effectuation - Edward Elgar Publishing

Her book Effectuation: Elements of Entrepreneurial Expertise was nominated for the 2009 Terry Book Award by the Academy of Management. Effectuation is widely acclaimed as a rigorous framework for understanding the creation and growth of new organizations and markets.

Saras D. Sarasvathy | UVA Darden School of Business

Effectuation: Elements of Entrepreneurial Expertise (New Horizons in Entrepreneurship series) by S.D. Sarasvathy. To effectuate is to engage in a specific type of entrepreneurial action. It has special importance for situations where the future is truly unknowable or human agency is of primary importance.

Effectuation by Sarasvathy, S.D. (ebook)

Effectuation: Elements of Entrepreneurial Expertise ... Effectuation: Elements of Entrepreneurial Expertise Saras D. Sarasvathy No preview available - 2008. Common terms and phrases.

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Effectuation: Elements of Entrepreneurial Expertise. The concept of effectuation is as subtle as it is profound. On the one hand, it challenges long held beliefs about the nature of cause and...

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